



The Salvation Army

KWM Division

JOB DESCRIPTION

TITLE: Photographer and Social Media Aide

LOCATION: Three Trails Camp and Retreat Center

JOB CODE: 2

CLASSIFICATION: Exempt Summer Staff Seasonal

DATE: October 2023

REPORTS TO: Camp Director & Marketing & Guest Relations Director

The Salvation Army Mission:

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Job Objective: Document the summer camp experience through photography, video, website, and social media while adhering to Salvation Army policies concerning the use of social media, and child protection requirements.

Essential Functions:

This job description should not be interpreted as all inclusive. It is intended to identify the essential functions and requirements of the position. Other job-related responsibilities and tasks may be assigned. Reasonable accommodation may be made to enable individuals with disabilities to perform the essential job functions.

- Artistic Ability: Ability to compose a shot, understand framing, color and light to create a visually pleasing photograph or video. Must have a good sense of timing and visual awareness. Practical and Creative. Must be patient and have strong concentration.
- Ability to interact with campers and staff independently. Strong communication. Strong interpersonal skill to speak clearly and in a friendly way to get what they want out of the photograph or video.
- Edit photos and video by retouching photos, adding details, or other digital additions using a computer or app.
- Strong knowledge of social media and the ability to be creative in posts. Must be able to document the camp experience through posts both on social media and the camp website.
- Keep a database of all the pictures and video taken during the summer.
- Adhere to Salvation Army policies regarding the use of social media and child protection requirements.
- Be aware of and follow the system to identify children without photo permission and be sure they are not photographed.
- Assist Candy Shop Manager with the design and production of camp buttons which are sold in the candy store. Assist Candy Shop Manager by working during free times when needed.
- Assist Youth Department with program activities when needed, including evening programs.
- Be a positive influence on campers, leading by example.

- Be aware of and follow all Three Trails Camp policies and procedures.
- Attend all staff and camp meetings.
- Carry out assignments given for camp registration.
- Other duties as assigned.

Minimum Qualifications:

Education: Knowledge of photography and videography

Experience:

- Strong social media skills and knowledge
- Marketing and sales experience preferred.
- Photography knowledge

Certifications/Licenses: N/A

Skills/Abilities:

- Must be able to work independently.
- Creative
- Artistic
- Communicator

Supervisory Responsibility: None

Safe from Harm Level: Level 3 Camp Training

Blood borne Pathogen Level: Level 3

Physical Requirements:

Speaking, hearing and vision ability, and excellent manual dexterity to be able to perform food prep duties.

Lifting, pulling, and pushing of materials up to 25 pounds.

Requires bending, squatting and walking. Standing up to 6-8 hours per day.

Travel: N/A

Driving: To drive Salvation Army vehicles, employee must possess a valid driver's license from the state in which you reside. Must be approved through The Salvation Army Fleet Safety Program to drive either a Salvation Army or personal vehicle on Salvation Army business. This position does not require the employee to be an approved driver with The Salvation Army but is preferred.

Working Conditions: Work is performed on the campgrounds and does include week days and weekends based on the summer camp and divisional schedule.

All employees recognize that The Salvation Army is a church and agree that they will do nothing as an employee of The Salvation Army to undermine its religious mission.

Your signature below indicates that you have read and understand the job description and agree to perform the duties as assigned.

Employee Signature

Date